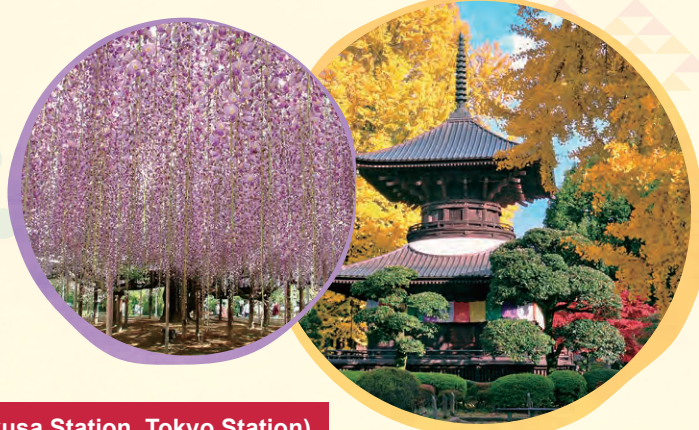


Here is an example of the recommended routes!



75 minutes from Tokyo.  
Visit Ashikaga, a city with a history,  
culture, and flowers!

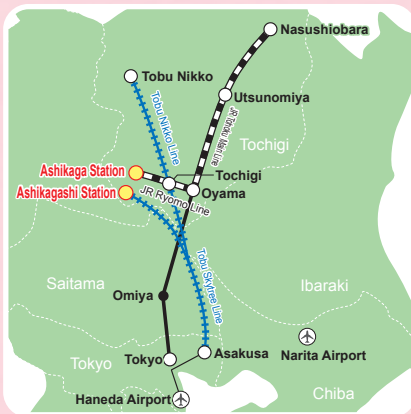
A pleasant 75 minute trip on limited expresses departing from Asakusa, Tokyo. Arrival at "Ashikaga," a city of history, culture, and flowers that expand beyond the Watarase River. Enjoy a splendid journey visiting various locations including Japan's oldest school "Historic Site Ashikaga Gakko," historical temples including "Bannaji Temple" which houses a main temple designated as a National Treasure, "Ashikaga Flower Park" which was selected as Japan's only location in the "CNN's world's 10 most popular tourist destinations," "Kurita Museum," one of the world's leading ceramic museums, that has a large collection of ceramics from Imari and Nabeshima produced during the Edo Period, as well as COCO Farm & Winery that creates wines that represent Japan.



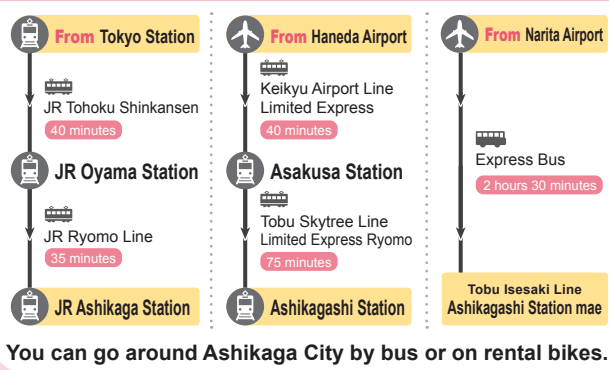
Recently, Ashikaga City has become popular location to visit since it was featured in an anime which became a global hit. It may be fun to find locations that were depicted in the anime.

Visitors can take strolls around the old stone-paved city dressed in kimonos and armor.

### Access map from Tokyo (Narita, Haneda, Asakusa Station, Tokyo Station)

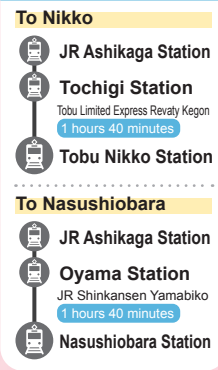


### Recommended Route




**You can go around Ashikaga City by bus or on rental bikes.**

Visit various spots from Ashikaga!



**An experience only in Ashikaga!**

You can wear kimono and armor for strolls around the city. An experience only in Ashikaga. Women are of course welcome to try armor as well!



	Price	Hours
Ashikaga Meisen Kimono	¥4,000	1 to 3 hours
Kimono (Women)	¥3,500~¥5,000	1 day to 1 night
(Men)	¥3,000	1 day
Armor	¥4,000	3 hours
Yukata	¥3,000	1 day (May to September)
Hair Styling	¥1,000	-

Ashikaga Machinaka Yuugakukan 2673-1 Tori 1-cho-me  
TEL:0284-41-8201 **Reservation required**

## Ashikaga Meisen

A yam-dyed fabric (fabric with pre-dyed yarn) that uses silk manufactured in Ashikaga. It is said that it has existed since around the mid-Edo Period (around 1700 - 1800). A logical production method that led to mass production of Meisen was established at Ashikaga. Bijin-ga work, that depicted beautiful women wearing Ashikaga Meisen, that were created by first-class master painters of the time, were available nationwide as posters and picture postcards.




## Ashikaga Flower Park

Ashikaga Flower Park is lit up at night during the Wisteria season from April to May, and illuminations are arranged from October to February. Extend your stay and enjoy Ashikaga!

Enjoy Ashikaga riding a bike!  
**Bike Rental**

Rent bikes at the Taiheikikan **Reception** 9:00 a.m.-4:00 p.m.

	3 hours	1 day
	Regular bike	¥400
	Electric assist bike	¥1,200




# Ashikaga City Stroll

**Take photos with an original photo frame!**

Simply download the free app and hold your smartphone over the code.



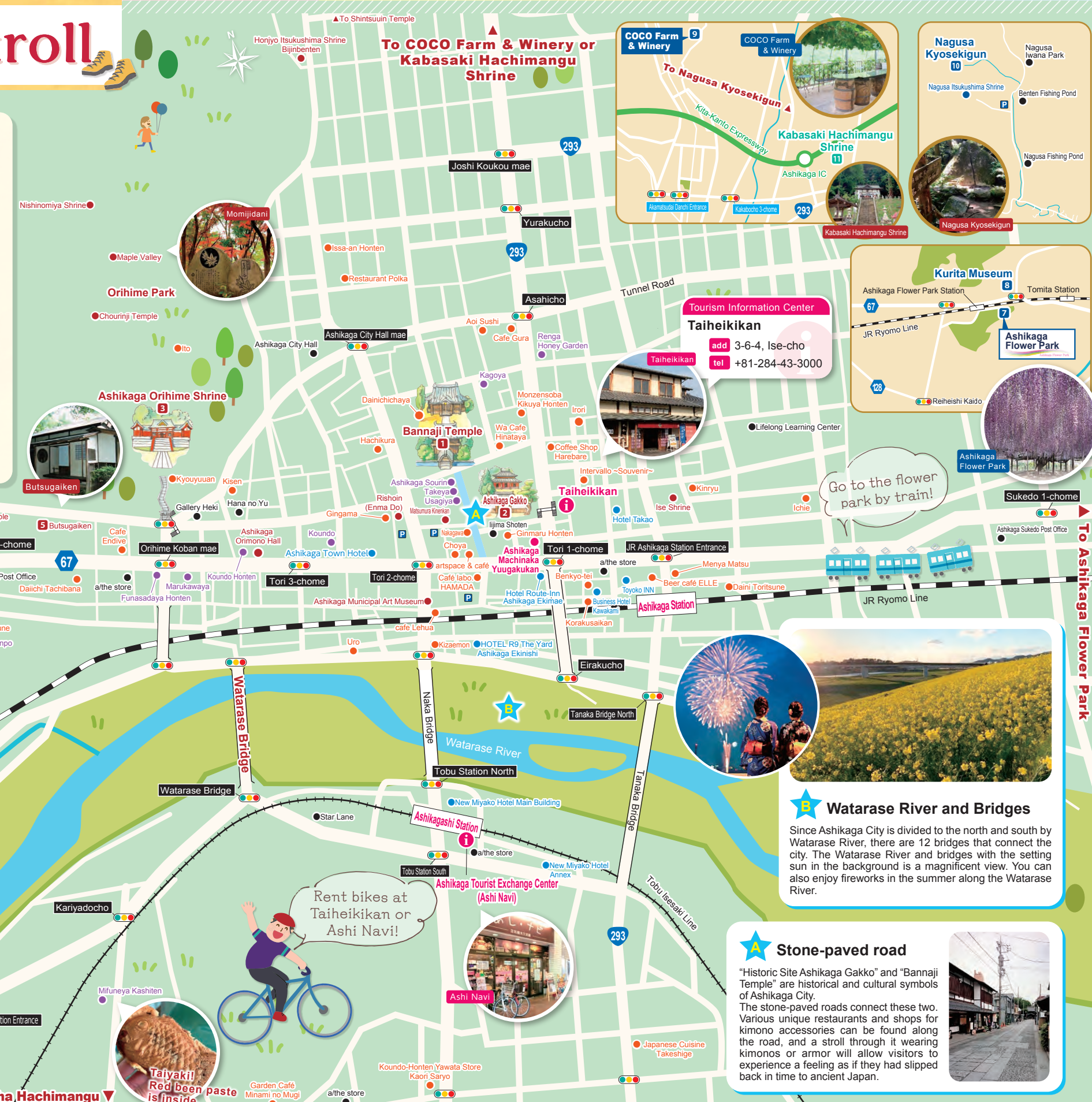
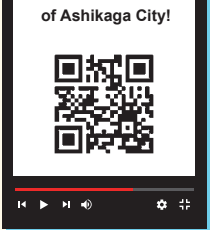
Download the app and scan the  mark photo!



\*While Ashikaga Akari Monogatari is held



An introduction **movie**



## Watarase River and Bridges

Since Ashikaga City is divided to the north and south by Watarase River, there are 12 bridges that connect the city. The Watarase River and bridges with the setting sun in the background is a magnificent view. You can also enjoy fireworks in the summer along the Watarase River.

**A** Stone-paved road

"Historic Site Ashikaga Gakko" and "Bannaji Temple" are historical and cultural symbols of Ashikaga City. The stone-paved roads connect these two. Various unique restaurants and shops for kimono accessories can be found along the road, and a stroll through it wearing kimonos or armor will allow visitors to experience a feeling as if they had slipped back in time to ancient Japan.





## Ashikaga City Center Area

# This is what Ashikaga is like!

Enjoy a trip that belongs only to you!

- Address
- TEL
- Business hours
- Closing day
- Price
- Store name

Illumination

## Other areas

### 1 Bannaji Temple

1etomicho 2220  
0284-41-2627

An ancient temple that was established over 800 years ago in 1196 by Ashikaga Yoshikane during the Kamakura Period. (Yoshikane is an ancestor of Ashikaga Takauji, the first shogun of the Muromachi shogunate) Located at the center of Ashikaga City, and has a site area of approximately 40,000 square meters. It is surrounded by moats at all sides. The temple is home to the "Omido (main hall)" designated as a national treasure, a nationally designated important cultural property "Shoro," "Issaikyodo," and a large ginkgo tree which is a Tochigi Prefecture designated natural monument that is said to be approximately 600 years old. This large ginkgo tree changes into a magnificent yellow color during the autumn season.

史跡 足利学校

### 2 Historic Site Ashikaga Gakko

Ashikaga Gakko is known as the oldest school in Japan and its remains were designated as a national historic site in 1921. There were many students that studied "Confucianism" and "Divination" during the Muromachi Period (1336 to 1573), and the school was Japan's top educational institution from the early years of the 15th century to the mid-15th century. In 1549, the school was spoken about overseas by Francis Xavier who had stated that it was the "largest and most famous University in Eastern Japan."



Shoheicho 2338  
0284-41-2655

April to September 9:00 a.m. to 4:30 p.m.  
October to March 9:00 a.m. to 4:00 p.m.

Third Wednesday  
(next day if a public holiday or substitute holiday)  
(second Wednesday on November)

General: 420 yen/High school student: 220 yen  
Entrance free for visitors under junior high school  
\*Discount available for groups of over 20 people

### 3 Ashikaga Orihime Shrine Momijidani

Ashikaga was featured in Tsurezuregusa (Japan's top 3 essays) as a "city of textiles." Ashikaga Orihime Shrine has a history of 1200 years and a guardian deity overlooking the traditional weaving district is enshrined here. The deity is popular among locals as a god of industrial development and marriage. The "Momijidani (Maple Valley)," where the valley becomes colored in red and yellow, is located in the vicinity of the shrine and is perfect for strolling.

Nishinomiyacho 3889  
0284-22-0313



足利織姫神社

### 4 Around Ashikaga Park Yagumo Shrine, Souun Museum

Around Ashikaga Park which is known as a great spot for cherry blossoms and Rhododendrons, you can find the "Yagumo Shrine" which appears in the lyrics of the famous song "Watarase-bashi (Watarase Bridge)" sung by a popular Japanese singer as well as the "Souun Museum" the exhibits paintings and relics of Tasaki Souun, a literati painter who was active in Ashikaga from the end of the Edo Period to the Meiji Period (around 1860 to 1890).



Midoricho 1-chome 3776  
0284-64-8864



Midoricho 2-chome 3768  
0284-21-3808  
9:00 a.m. to 4:00 p.m.  
General: 220 yen  
Entrance free for visitors under junior high school

### 5 Butsugaiken Tearoom and Garden

This tearoom and garden belonged to one of Ashikaga's wealthiest merchants and was constructed near the Watarase River in the early years of the Meiji Period (around 1870). It was relocated to its current location in 1901. Known for its beautiful maple leaves, it is highly recommended to visit during the autumn leaf season.



Tori 6-chome 3165-2  
0284-20-2230 (Ashikaga City Culture Division)  
9:00 a.m. to 4:00 p.m.  
Open Days: Open on Sundays, public holidays of April, May, October, and November, and second Sunday of June

### 6 Shimotsukenokuni Issha Hachimangu Shrine

Constructed with prayers for a victorious battle, it was created by Minamoto no Yoshiie, who is famously known as Hachimanaro, in 1056 before departing for battle against a powerful family from the Mutsu Province (Zenkunen War). Owns several designated cultural properties. Within the shrine grounds, there is the "Kadota Inari shrine" which is called one of Japan's greatest inari shrine that cut the evil connection.



Yawatacho 387-4  
0284-71-0292

Hasamacho 607  
0284-91-4939

Regular season  
10:00 a.m. to 5:00 p.m.

12/31 and the third Wednesday,  
Thursday in February

\*Changes to business hours  
and park entry fees may occur  
depending on the season.  
View the website for details.

### 8 Kurita Museum

Get off at Ashikaga Flower Park Station

The world's largest ceramic museum with a collection of more than 2,000 Imari and Nabeshima ceramics. There are 20 refined buildings including the main building, historical museum, and ceramics hall located on a nature rich place of scenic beauty that spans approximately 80,000 m<sup>2</sup>, and is attracting attention from the world as a unique museum.



Komabacho 1542  
0284-91-1026

9:30 a.m. to 5:00 p.m.

Monday (next day if a public holiday)

General: 1,250 yen  
Elementary, junior high, and high school students: 500 yen  
\*20% discount for groups of over 20 people

### 9 COCO Farm & Winery

At the grape field that was initiated by instructors and their students in 1950, no herbicides have been used since its cultivation. Fermentation at the brewery is performed mainly using natural wild yeast and wild lactic acid bacterium. Currently, at COCO Farm & Winery, all wines are Japanese wines created using only Japanese grapes. COCO Farm & Winery wines are Japan's leading wines and are served on first-class seats of international flights as well as at almost all important dinner parties that follow crucial meetings such as summits and G7. Enjoy luxurious lunches at the cafe with a view of grape fields along the mountain slopes.



Tajimacho 611  
0284-42-1194

Year-end and New Year holidays, third Monday to Friday in January

Wine Shop 10:00 a.m. to 6:00 p.m. /  
Cafe Weekdays 11:00 a.m. to 3:00 p.m. (2:30 p.m. L.O.)  
Saturday, Sunday, holidays 11:00 a.m. to 5:00 p.m. (4:00 p.m. L.O.)

### 10 Nagusa Kyosekigun

Nagusa Kamicho 4990  
0284-41-9977

Nagusa Kyosekigun is an accumulation of large rocks along the valley inhabited by fireflies located on the upper stream of Nagusa River. The Kyosekigun which are located around the Nagusa Benten are rocks which weathered and split from a large granite rock. Its origin is highly relevant academically and is designated as a national natural monument.



COCO Farm & Winery

## A location for anime pilgrimage ASHIKAGA



### 11 Kabasaki Hachimangu Shrine

Kabasakicho 1723  
0284-41-3504

The Kabasaki Hachimangu Shrine is said to be the model of the shrine the main character of a popular anime show live in. It is inside the Kabasaki Temple ruins (national historic site) which was created by Ashikaga Yoshikane, the founder of the Bannaji Temple, to commend the souls of his companions to god. The current hall was renovated in 1989. The natural scenery around the location and the shrine is said to be perfectly depicted in the anime by fans.



### Ashikaga Flower Park

If you are a fan of anime, doesn't the purple Great Wisteria in full bloom at Ashikaga Flower Park look familiar? This purple Great Wisteria was said to greatly resemble the scene where Wisteria is depicted in the popular anime which was a global hit. Why don't you come experience the mystical Great Wisteria to feel like the protagonist of the anime?

## Ashikaga gourmet

### Potato Yakisoba

Dainichichaya

B-grade gourmet that represents Ashikaga. Once you try, you can't stop!



### Ashikaga Shumai

Benkyo-tei

Shumai without meat!? Available only in Ashikaga!



### Fried pork cutlet with sauce

Katsuichi

Is Ashikaga its origin? Sauce that originated in Ashikaga goes perfectly with meat!



### Japanese Soba

Kyoyuuan

Enjoy the flavor of delicate soba.



### Shaved Ice

Kaori Saryo

Not to mention its deliciousness, but you will be surprised by its size!



Restaurant Polka



### Cafe

There are a number of charming cafes in Ashikaga. At cafes, enjoy eye-pleasing cakes and ice cream, and spend a happy time while looking at the historical scenery. Take a break at these locations between strolls.



## Ashikaga souvenirs

Purchase souvenirs at  
Taiheikikan and Ashi Navi!

### Koin Monaka

A traditional Japanese confectionery that represents Japan. Made using Japan's finest adzuki beans.



### Ashikaga Bijin Dressing

Dressing made using "Ashikaga Bijin" which are Ashikaga's local brand vegetables. There are asparagus, tomato, carrot, and onion based dressings available. No synthetic seasonings and artificial colorants were applied.



### Kurimushi Yokan

Lightly sweetened, a elegant harmony of yokan and chestnuts. A well-known confectionery with a cute form.



### Imo Yokan

A taste that makes you feel as if you were eating a sugary sweet potato. The fine soft taste is inherited by the 5th and current successor.

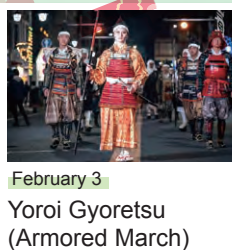


### Ashikaga Meisen Patterned Accessories

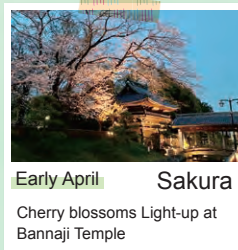
Placemats, notebooks, mirrors, Goshuin-cho, etc. The items are full of a delicateness that are sure to make you want to obtain them.



## Four Seasons of Ashikaga



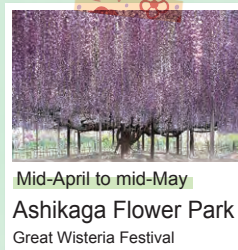
February 3  
Yoro Gyoetsu (Armored March)



Early April  
Sakura  
Cherry blossoms Light-up at Bannaji Temple



Mid-April to mid-May  
Ashikaga Flower Park  
Great Wisteria Festival



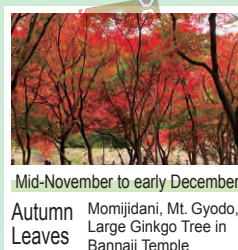
Late October to early February  
Ashikaga Flower Park  
Illumination



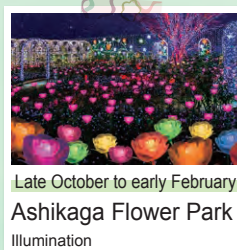
First Saturday of August  
Fireworks



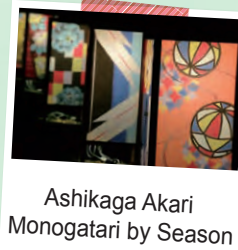
Third Saturday and Sunday of November  
COCO Farm & Winery  
Harvest Festival



Mid-November to early December  
Momijidani, Mt. Gyodo,  
Large Ginkgo Tree in Bannaji Temple



Late October to early February  
Ashikaga Flower Park  
Illumination



Ashikaga Akari  
Monogatari by Season

Name of lodging facility	Address	Telephone number	Number of rooms	Parking lot
New Miyako Hotel	Ashikaga City Minamicho 4254-2	0284-71-3333	80	50
New Miyako Hotel Annex	Ashikaga City Tanakacho 634	0284-72-3333	44	20 (advanced notification required for large-sized motor vehicles)
Hotel Route-Inn Ashikaga Ekimae	Ashikaga City Tori 1-2688-1	0284-40-1300	135	60 (tower type multi-story car park) <span>Reservation required</span>
Hotel Route-Inn Dai-ni Ashikaga	Ashikaga City Horigomecho 2460	0284-70-8400	162	100
Toyoko Inn Tochigi Ashikaga Station North Exit	Ashikaga City Isecho 1-1-6	0284-40-1045	106	20/30 (multi-story car park)
Hotel Takao	Ashikaga City Isecho 3-8-5	0284-42-1121	68	30
HOTEL R9 The Yard Ashikaga Fukutomi	Ashikaga City Fukutomicho 2213-1	0284-43-8933	34	49
HOTEL R9 The Yard Ashikaga Ekinishi	Ashikaga City Tori 2-9-4	0284-22-3147	34	36
Business Hotel New Daiei	Ashikaga City Kariyadocho 281-12	0284-73-0027	18	Free parking for large-sized motor vehicles available
Ashikaga Town Hotel	Ashikaga City Tori 2-2623	0284-21-4114	65	33
Business Hotel Kawakami	Ashikaga City Isecho 3-2-17	0284-44-1141	21	Free parking available
Jizonoyu Toyokan	Ashikaga City Hajikacho 1981	0284-62-0136	33	40 (parking for large-sized buses available)
Gankaen	Ashikaga City Tsukiyocho 8-1	0284-41-2338	6	60

Contacts

Ashikaga City Tourism Association

Tel. +81-284-43-3000 E-mail. kankou@ashikaga-kankou.jp